

**Pee Dee**

# **WIA Area Profile**

## **November 2006**

**Provided by the  
SC Employment Security Commission,  
Labor Market Information Department**



# Summary

## **Population:**

Population has increased 4,564 from 2000 to 2005.

Females outnumber males 50.9% to 47.3%.

The largest age group is 25-44 years.

The white population is the majority with 55.3%.

The Hispanic population in this area has increased 26.4% from 2000-2005.

The population is expected to increase 26,600 from 2010-2030.

## **Labor Force:**

The unemployment rate has continually risen in the past four years from 7.7% to 9.8%.

## **Educational Attainment:**

High school graduates top the list with 33.1%, followed by less than a high school degree with 31.4%.

## **Industry Employment:**

The top two industries in this area are Manufacturing, and Trade, Transportation and Utilities.

## **Occupational Employment:**

Top five occupations currently are: cashiers, retail salespersons, laborers and material movers, team assemblers, and janitors and cleaners.

## **Projected Occupations:**

The top five occupations with the most openings in 2002-2012 are: cashiers, retail salespersons, waiters and waitresses, combined food prep and servers, and registered nurses.

## **Occupational Wages:**

The average wage for the area is \$14.42, with an entry wage of \$7.23 and an experienced wage of \$18.01.

## **Per Capita Income:**

With a PCI of \$24,005 in 2004, this area is well behind the state's PCI of \$27,185.

# Population

Pee Dee Chesterfield Darlington Dillon Florence Marion Marlboro

## Population

2000	331,213	42,916	67,489	30,715	125,811	35,466	28,816
2001	332,117	43,129	67,636	31,047	126,378	35,305	28,622
2002	333,042	43,192	67,894	31,074	127,191	35,084	28,607
2003	334,218	43,214	67,855	31,095	128,555	35,107	28,392
2004	334,992	43,207	67,588	31,142	129,685	35,042	28,328
2005	335,777	43,435	67,346	30,974	131,097	34,904	28,021

## Gender (from the 2000 Census)

Male	47.3	48.2	47.3	46.6	47.0	46.2	49.1
Female	50.9	51.8	52.7	53.4	53.0	53.8	50.9

## Age (from the 2000 Census)

0-14 years	72,868	9,498	14,921	7,368	26,913	7,987	6,181
15-24 years	46,062	5,537	8,839	4,491	17,903	5,237	4,055
25-44 years	94,187	12,385	19,008	8,436	36,397	9,498	8,463
45-64 years	78,304	10,228	16,468	6,882	29,711	8,446	6,569
65+ years	39,508	5,120	8,158	3,545	14,837	4,298	3,550

## Race (2005)

White	55.3	65.1	57.2	50.9	57.7	43.0	43.8
Black/African Amer.	43.0	33.6	42.0	45.8	40.5	56.2	51.6
All Other	1.8	1.3	0.8	3.3	1.8	0.9	4.6

## Hispanic Population

2000	4,390	971	658	539	1,383	634	205
2005	5,550	1,294	712	818	1,660	832	234
% change	26.4	33.3	8.2	51.8	20.0	31.2	14.1

## Projections

2010	342,680	44,600	69,520	30,880	134,450	35,750	27,480
2015	349,490	45,820	70,880	30,950	138,810	36,190	26,840
2020	356,290	47,040	72,230	31,010	143,170	36,650	26,190
2025	363,090	48,250	73,590	31,070	147,530	37,100	25,550
2030	369,280	49,270	74,750	31,150	151,880	37,340	24,890

SOURCE: U.S. Census Bureau

# Labor Force

2002	Unemployed	Labor Force	Unemp. Rate
Chesterfield	1,482	18,639	8.0
Darlington	2,198	31,452	7.0
Dillon	1,069	13,063	8.2
Florence	3,995	60,761	6.6
Marion	1,581	14,129	11.2
Marlboro	1,245	12,195	10.2
Pee Dee	11,570	150,239	7.7

2003	Unemployed	Labor Force	Unemp. Rate
Chesterfield	1,895	18,987	10.0
Darlington	2,598	32,153	8.1
Dillon	1,275	13,393	9.5
Florence	4,796	62,602	7.7
Marion	1,881	14,479	13.0
Marlboro	1,670	12,759	13.1
Pee Dee	14,115	154,373	9.1

2004	Unemployed	Labor Force	Unemp. Rate
Chesterfield	1,870	18,515	10.1
Darlington	2,599	32,322	8.0
Dillon	1,298	13,338	9.7
Florence	5,214	63,348	8.2
Marion	1,971	14,467	13.6
Marlboro	1,655	12,612	13.1
Pee Dee	14,607	154,602	9.4

2005	Unemployed	Labor Force	Unemp. Rate
Chesterfield	1,780	18,480	9.6
Darlington	2,770	31,110	8.9
Dillon	1,350	13,930	9.7
Florence	5,660	61,970	9.1
Marion	1,970	14,270	13.8
Marlboro	1,500	12,830	11.7
Pee Dee	15,030	152,590	9.8

SOURCE: South Carolina Employment Security Commission, Labor Market Information

# Educational Attainment (2000)

Pee Dee County/Area Totals	Chesterfield	Darlington	Dillon	Florence	Marion	Marlboro	Area	% of area
	27,769	43,512	18,867	80,904	22,224	18,482	211,758	
Less than HS grad	9,672	13,350	7,418	21,752	7,117	7,234	66,543	31.4
HS grad	9,593	14,154	6,345	24,986	8,557	6,468	70,103	33.1
Some college	4,257	7,461	2,496	14,157	3,322	2,461	34,154	16.1
Associate degree	1,567	2,658	881	4,894	971	781	11,752	5.5
Bachelor's degree or higher	2,680	5,889	1,727	15,115	2,257	1,538	29,206	13.8

SOURCE: U.S. Census Bureau

# Industry Employment (2005)

INDUSTRY DESCRIPTION	EMPLOYING UNITS	AVG MONTHLY EMP	% OF TOTAL EMP
<b>Total, Private and Government</b>	<b>7,065</b>	<b>121,125</b>	

Construction	634	4,830	4.0
Manufacturing	348	27,467	22.7
Trade, Transportation, and Utilities	2,089	23,964	19.8
Information	70	1,204	1.0
Financial Activities	651	4,642	3.8
Professional and Business Services	696	7,307	6.0
Education and Health Services	578	12,346	10.2
Leisure and Hospitality	631	10,111	8.3
Other Services (Except Public Administration)	699	2,628	2.2
Total Government	337	23,680	19.6

\*Not all counties reported employment in all industries. For example, if an area has 20 counties, only 17 may have reported employment in an industry.

SOURCE: South Carolina Employment Security Commission, Labor Market Information

# Occupational Employment (2005)

Top 25 Occupations Sorted by Percentage of Total Employment

Code	Occupational Title	Employment	% of total emp.
<b>All Occupations</b>		<b>122,520</b>	
412011	Cashiers	4,720	3.9
412031	Retail Salespersons	3,010	2.5
537062	Laborers and Freight, Stock, and Material Movers, Hand	2,920	2.4
512092	Team Assemblers	2,770	2.3
372011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	2,530	2.1
291111	Registered Nurses	2,520	2.1
439061	Office Clerks, General	2,200	1.8
353021	Combined Food Prep. & Serving Workers, Incl. Fast Food	2,040	1.7
499042	Maintenance and Repair Workers, General	1,980	1.6
533032	Truck Drivers, Heavy and Tractor-Trailer	1,870	1.5
353031	Waiters and Waitresses	1,840	1.5
111021	General and Operations Managers	1,810	1.5
311012	Nursing Aides, Orderlies, and Attendants	1,790	1.5
519198	Helpers--Production Workers	1,750	1.4
436014	Secretaries, Except Legal, Medical, and Executive	1,710	1.4
511011	First-Line Spvrs./Mgrs. of Production & Operating Workers	1,370	1.1
519061	Inspectors, Testers, Sorters, Samplers, and Weighers	1,350	1.1
433031	Bookkeeping, Accounting, and Auditing Clerks	1,230	1.0
311011	Home Health Aides	1,220	1.0
431011	First-Line Spvrs./Mgrs. of Office & Admin. Support Workers	1,190	1.0
434051	Customer Service Representatives	1,170	1.0
352011	Cooks, Fast Food	1,160	0.9
352021	Food Preparation Workers	1,110	0.9
435081	Stock Clerks and Order Fillers	1,100	0.9
411011	First-Line Supervisors/Managers of Retail Sales Workers	1,080	0.9

SOURCE: South Carolina Employment Security Commission, Labor Market Information

# Occupational Projections 2002-2012

*Ranked by Number of Openings*

Occupation Code	Occupation Title	2002 Emp	2012 Emp	# Change	Median Hrly Wage May 05*
00-0000	Total, All Occupations	107,168	132,050	24,882	
41-2011	Cashiers	3,971	5,109	1,138	6.46
41-2031	Retail Salespersons	3,461	4,347	886	8.89
35-3031	Waiters and Waitresses	1,813	2,671	858	6.17
35-3021	Combined Food Prep. & Serving Workers, Incl. Fast Food	1,670	2,517	847	6.31
29-1111	Registered Nurses	2,552	3,329	777	23.83
31-1012	Nursing Aides, Orderlies, and Attendants	1,598	2,226	628	8.31
11-1021	General and Operations Managers	1,752	2,324	572	30.89
39-9011	Child Care Workers	831	1,400	569	6.46
41-1011	First-Line Supervisors/Managers of Retail Sales Workers	1,871	2,342	471	14.34
35-2021	Food Preparation Workers	846	1,233	387	11.37

\*wages are for Florence Metro Area which includes Darlington and Florence Counties.

SOURCE: South Carolina Employment Security Commission, Labor Market Information

# Occupational Wages (2005)

Top and Bottom 25 Occupations by Average Wage

Occ. Code Occupational Title Emp. Entry Average Experienced  
**All Occupations** **7.23** **14.42** **18.01**

## Top 25

Occ. Code	Occupational Title	Emp.	Entry	Average	Experienced
291065	Pediatricians, General	20		86.40	
291069	Physicians and Surgeons, All Other	140	45.74	76.90	92.47
291021	Dentists, General	140	48.58	69.38	79.78
291062	Family and General Practitioners	130	34.66	57.45	68.85
111011	Chief Executives	470	26.83	53.07	66.18
291041	Optometrists	10	27.29	50.69	62.40
231011	Lawyers	260	25.24	47.84	59.14
291066	Psychiatrists	20	18.88	46.59	60.44
119041	Engineering Managers	150	29.11	44.91	52.81
291051	Pharmacists	230	36.80	43.89	47.43
151032	Computer Software Engineers, Systems Software	20	24.74	41.77	50.29
291011	Chiropractors	50	15.64	40.76	53.31
112021	Marketing Managers	50	20.10	40.23	50.29
172041	Chemical Engineers	70	28.97	38.63	43.46
112022	Sales Managers	180	17.86	37.13	46.77
113049	Human Resources Managers, All Other	40	20.47	36.62	44.69
111021	General and Operations Managers	1,810	18.46	36.29	45.21
112011	Advertising and Promotions Managers	30	22.16	35.94	42.83
172071	Electrical Engineers	60	25.79	35.57	40.46
113051	Industrial Production Managers	260	22.81	34.79	40.79
113031	Financial Managers	270	22.11	34.74	41.06
119199	Managers, All Other	40	24.00	34.54	39.81
113042	Training and Development Managers	20	16.14	34.48	43.65
419031	Sales Engineers	30	27.43	34.24	37.64
113021	Computer and Information Systems Managers	90	21.25	33.50	39.62

## Bottom 25

Occ. Code	Occupational Title	Emp.	Entry	Average	Experienced
533011	Ambulance Drivers & Attendants, Exc. EMTs	70	7.20	7.73	7.99
339092	Lifeguards, Ski Patrol, & Other Rec. Protective Workers	40	5.98	7.68	8.54
516021	Pressers, Textile, Garment, and Related Materials	100	5.92	7.58	8.41
352012	Cooks, Institution and Cafeteria	470	5.87	7.46	8.25
353041	Food Servers, Nonrestaurant	110	5.96	7.46	8.21
516011	Laundry and Dry-Cleaning Workers	270	6.02	7.26	7.88
353011	Bartenders	100	5.92	7.25	7.91
352014	Cooks, Restaurant	570	5.94	7.20	7.82
533022	Bus Drivers, School	470	5.97	7.18	7.79
372012	Mmaids and Housekeeping Cleaners	1,020	5.89	7.10	7.70
412011	Cashiers	4,720	5.88	7.09	7.69
359031	Hosts and Hostesses, Restaurant, Lounge, & Coffee Shop	180	5.92	7.04	7.59
533041	Taxi Drivers and Chauffeurs	90	5.99	6.90	7.35
399011	Child Care Workers	350	5.85	6.80	7.27
352015	Cooks, Short Order	390	5.87	6.73	7.16
353022	Counter Attendants, Cafeteria/Food Concession/Coffee Shop	350	5.93	6.71	7.10
359011	Dining Room and Cafeteria Attendants and Bartender Helpers	110	5.87	6.63	7.00
352011	Cooks, Fast Food	1,160	5.91	6.61	6.96
394021	Funeral Attendants	130	5.81	6.56	6.93
353031	Waiters and Waitresses	1,840	5.90	6.49	6.79
473019	Helpers, Construction Trades, All Other	40	5.80	6.27	6.50
353021	Combined Food Prep. & Serving Workers, Inc. Fast Food	2,040	5.87	6.26	6.46
359021	Dishwashers	390	5.89	6.22	6.39
111031	Legislators	150	5.91	5.93	5.94
393031	Ushers, Lobby Attendants, and Ticket Takers	20	5.93	5.93	5.93

SOURCE: South Carolina Employment Security Commission, Labor Market Information

# Per Capita Income

Area	2000	2001	2002	2003	2004
South Carolina	24,424	24,994	25,361	25,972	27,185

<i>Pee Dee</i>	21,132	21,920	22,231	22,971	24,005
Chesterfield	19,558	20,054	20,004	20,823	21,705
Darlington	22,115	22,887	23,109	23,621	24,558
Dillon	17,965	18,526	18,499	19,428	20,342
Florence	23,795	24,777	25,396	26,040	27,359
Marion	17,948	18,448	18,859	19,826	20,391
Marlboro	16,841	17,790	17,627	18,558	19,334

SOURCE: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce