

COMMISSIONERS
J. William McLeod
Becky D. Richardson
McKinley Washington, Jr.

EXECUTIVE DIRECTOR
Roosevelt T. Halley
803.737.2617



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1550 Gadsden Street
P.O. Box 995
Columbia, S.C. 29202

Dear Employer:

The South Carolina Employment Security Commission is proud to announce that it will be hosting the 72nd NASWA Annual Conference, September 15-19, 2008 in Charleston, S.C. at the Francis Marion Hotel. Our theme is "NASWA: A Bridge to a Global Economy".

NASWA, the National Association of State Workforce Agencies, is an organization of state administrators of employment and training programs, unemployment insurance laws, employment statistics and labor market information and other programs and services provided through publicly-funded state workforce systems. Mr. Roosevelt "Ted" Halley, our executive director, is the immediate past president of this organization.

Between 250 and 300 persons from throughout the country are expected to attend and participate in this very important conference which will focus on many of the key workforce development issues of the day. Needless to say, we are all excited to have the opportunity to host this event and to show-off the City of Charleston and South Carolina's beautiful seacoast!

We are in need of corporate sponsors from the state to partner with us in helping finance our activities for conference participants and to help provide some home grown products for gift bags and door prizes. We are also seeking national sponsorships and exhibitors. I would like to respectfully solicit your help in this endeavor.

I have enclosed a sample rate card with a description of what is available to your business or organization in return for support of our conference.

Should you be interested, you may e-mail me at cnewsom@sces.org, or call 803-737-2645. If you are unable to reach me, you may e-mail Mike Williams at mwilliams@sces.org or call 803-737-2703.

Thanking you in advance for your consideration, I look forward to discussing how you may help NASWA and SCESC make a wonderful impression on some of the nation's top workforce specialists as they visit our state.

Sincerely,

Clark Newsom
Director of Communications/Event Coordinator